

**2012
edition**

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from

A Terrific **R**eturn **O**n **I**nvestment **BOOK OF LISTS 2012 EDITION**

An Annual Resource Tool for Top Decision Makers

PLATINUM COVER SPONSORSHIP

- Exclusive cover sponsorship in your requested category
- Company logo on the front cover of over 11,000 copies
- Photo of CEO and 400-word sponsor message on introductory sponsorship page at the opening of the book
- Full page ad across from list of your choice (based on availability) 4-color, on glossy stock
- 100 copies of Book of Lists (retail value of \$35 per book for internal use or to give your top clients
- First right-of-renewal next year

PLATINUM COVER SPONSORSHIP

\$6,556

Sponsorships and premium positions adjacent to lists are available on a first-come basis

SPACE DEADLINE

November 1, 2011

PUBLICATION DATE

December 26, 2011

Contact Nancy Breitenbach at (225) 928-1700 or nancyb@businessreport.com to reserve your sponsorship today.

GREATER BATON ROUGE
**Business
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GOLD "CAPTURE THE CHAPTER" SPONSORSHIP

- Sponsorship mention on main Table of Contents page in *Book of Lists*
- Exclusive chapter sponsorship for your requested chapter
- Company logo displayed on chapter's Table of Contents along with "Sponsored By..." credit
- Full page ad across from the Table of Contents for your preferred chapter
- 50 copies of Book of Lists (retail value of \$35 per book) for internal use or to give your top clients
- First right-of-renewal next year

LIMITED AVAILABILITY

Full Color \$4,557

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SILVER LIST SPONSORSHIP

- Full page ad, premium positioning across from the list of your choice (based on availability) on glossy paper
- 5 copies of *Book of Lists* (retail value of \$35 per book) for internal use or to give to your top clients
- First right-of-renewal next year

LIMITED AVAILABILITY

Full Color \$3,948

Sponsorships and premium positions adjacent to lists are available on a first-come basis

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PREFERRED POSITIONS RATES:

	Full Color
Inside Front Cover	\$4,631
Inside Back Cover	\$4,462
Back Cover	\$4,973
Cover Sponsorship	\$6,556
Page 3	\$4,631
Pages 5,7,9	\$4,462
Full Page opposite editorial content	\$4,462
Half Page under timeline	\$2,989
Chapter Sponsorship	\$4,557

SIZES AVAILABLE

Full Page	9 13/16" x 13 7/8"
Half Page	9 13/16" x 6 13/16"
Quarter Page	4 13/16" x 6 13/16"

Contact Nancy Breitenbach at (225) 928-1700 or nancyb@businessreport.com to reserve your sponsorship today.

DISPLAY ADVERTISING RATES

	Full Color
Full Page (Silver Sponsor)	\$3,948
Half Page (horizontal only)	\$2,669
Quarter Page (block only)	\$1,817

SPACE DEADLINE

November 1, 2011

PUBLICATION DATE

December 26, 2011

1ST RIGHT OF RENEWAL

September 30, 2011

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